

Rylee + Cru

Autumn / Winter 2021

- Drop 2 -





AW 21

- DROP TWO -

While designing this season, more than ever the meaning of comfort was close to heart. In a time that feels unprecedented to the outer-world, we turn within, to the people and things that bring us happiness. For me, that is being with my family as we celebrate moments of joy found in each new day.

This feeling inspired me to look closer to this idea of home as we pay homage to old traditions and create new ones together. A place filled with delight and warmth. Where you can cozy up in your favorite sweater next to the fireplace as the magic of winter greets the great outdoors, ready to be explored. As adventure can be found around every corner.

We hope you find moments of wonder in everyday life, splendor in world around around you, and that you never stop exploring.

With love to you from our hearts and our home,

- Kelli Murray -
co-founder / creative director





RC006TN
basic tee || lightening bolt
6 oz 100% cotton
all sizes
5100yen



RC006CK
basic tee || howlin' at the moon
6 oz 100% cotton
all sizes
5100yen



RC085DR
flutter tee || owl
6 oz 100% cotton
all sizes
5700yen



RC085NE
flutter tee || bloom with grace
6 oz 100% cotton
all sizes
5700yen



RC036TA
henley long sleeve tee || stars
6 oz 100% cotton
all sizes
6000yen



RC036NE
henley long sleeve tee || exploring
6 oz 100% cotton
all sizes
6000yen





RC369CK
raglan tee || vintage black
6 oz 100% cotton
all sizes
5700yen



RC369LE
raglan tee || olive
6 oz 100% cotton
all sizes
5700yen



RC027TN
longsleeve tee || bears
6 oz 100% cotton
all sizes
5700yen



RC027LE
longsleeve tee || lightening bolts
6 oz 100% cotton
all sizes
5700yen



RC004TN
slouch pant || bears
6 oz 100% cotton
0-3m thru 2-3y
5100yen



RC004TA
slouch pant || stars
6 oz 100% cotton
0-3m thru 2-3y
5100yen



RC004LE
slouch pant || lightening bolts
6 oz 100% cotton
0-3m thru 2-3y
5100yen





RC107ND
kat t-shirt dress || woods
8 oz 100% cotton
all sizes
7500yen



RC107TN
kat t-shirt dress || mushroom
8 oz 100% cotton
all sizes
7500yen



RC126ND
longsleeve pouch tee || woods
6 oz 100% cotton
all sizes
6000yen



RC126TN
longsleeve pouch tee || mushroom
6 oz 100% cotton
all sizes
6000yen



RC368ND
hooded longsleeve tee || indigo
8 oz 100% cotton
all sizes
6300yen



RC368NE
hooded longsleeve tee || wine
8 oz 100% cotton
all sizes
6300yen



RC214ND
baby cru pant || indigo
8 oz 100% cotton
0-3m thru 18-24m
6000yen



RC214NE
baby cru pant || wine
8 oz 100% cotton
0-3m thru 18-24m
6000yen



RC215ND
cru pant || indigo
8 oz 100% cotton
2-3y thru 12-14y
6000yen



RC215NE
cru pant || wine
8 oz 100% cotton
2-3y thru 12-14y
6000yen





RC208NE
henley sweatshirt || camp
french terry
all sizes
6900yen



RC208LE
henley sweatshirt || bolt
french terry
all sizes
6900yen



RC042TN
sweatshirt || wild rose
french terry
all sizes
7500yen



RC168NE
james pant || wine
french terry
all sizes
6900yen



RC168LE
james pant || olive
french terry
all sizes
6900yen



RC025TN
sweatpant || wild rose
french terry
all sizes
6900yen





RC032DR
button down jumpsuit || stars
embroidered brushed fleece
0-3m thru 2-3y
8200yen



RC032CK
button down jumpsuit || lightening bolts
brushed fleece
0-3m thru 2-3y
8200yen



RC105DR
puff sleeve sweatshirt || stars
embroidered brushed fleece
all sizes
8200yen



RC318CK
fleece sweatshirt || lightening bolts
brushed fleece
all sizes
7500yen



RC296DR
jogger pants || stars
embroidered brushed fleece
all sizes
7500yen



RC296CK
jogger pants || lightening bolts
brushed fleece
all sizes
7500yen





RC356TN
oversized collar blouse || stone
100% cotton crepe
all sizes
7500yen



RC356NE
oversized collar blouse || wine
100% cotton crepe
all sizes
7500yen



RC142TN
piper blouse || magnolia
100% viscose
0-3m thru 2-3y
7500yen



RC142CK
piper blouse || winter bloom
100% viscose
0-3m thru 2-3y
7500yen



RC056TND2
flutter bloomer || stone
100% cotton crepe
0-3m thru 2-3y
6000yen



RC056NE
flutter bloomer || wine
100% cotton crepe
0-3m thru 2-3y
6000yen



RC030TN
button short || magnolia
100% viscose
0-3m thru 2-3y
6000yen



RC030CK
button short || winter bloom
100% viscose
0-3m thru 2-3y
6000yen





RC272TN
stella blouse || magnolia
100% viscose
2-3y thru 12-14y
7800yen



RC272CK
stella blouse || winter bloom
100% viscose
2-3y thru 12-14y
7800yen



RC355TN
adelaide dress || magnolia
100% viscose
2-3y thru 12-14y
8800yen



RC355CK
adelaide dress || winter bloom
100% viscose
2-3y thru 12-14y
8800yen



RC357TN
simple skirt || stone
100% cotton crepe
2-3y thru 12-14y
6900yen



RC357NE
simple skirt || wine
100% cotton crepe
2-3y thru 12-14y
6900yen





RC350ND
cora romper || indigo meadow
linen, cotton
0-3m thru 2-3y
7800yen



RC350DR
cora romper || north star
100% cotton crepe
0-3m thru 2-3y
7800yen



RC350TN
cora romper || vintage floral
100% cotton crepe
0-3m thru 2-3y
7800yen



RC283ND
ruffle collar baby dress || indigo meadow
linen, cotton
3-6m thru 4-5y
8800yen



RC283DR
ruffle collar baby dress || north star
100% cotton crepe
3-6m thru 4-5y
8800yen



RC258ND
madeline dress || indigo meadow
linen, cotton
4-5y thru 12-14y
9400yen



RC258DR
madeline dress || north star
100% cotton crepe
4-5y thru 12-14y
9400yen





RC363TN
jenny blouse || vintage floral
100% cotton crepe
2-3y thru 12-14y
7800yen



RC363LE
jenny blouse || olive stripe
100% cotton crepe
2-3y thru 12-14y
7800yen



RC300TN
sadie dress || vintage floral
100% cotton crepe
2-3y thru 12-14y
8800yen



RC300FTN
sadie dress || wine check
100% cotton flannel
2-3y thru 12-14y
8800yen



RC294LE
mabel dress || olive stripe
100% cotton crepe
2-3y thru 12-14y
8800yen



RC275ND
odette overall dress || indigo
corduroy
2-3y thru 12-14y
9400yen



RC051ND
mini skirt || indigo meadow
linen, cotton
2-3y thru 12-14y
6900yen



RC051TND2
mini skirt || vintage floral
100% cotton crepe
2-3y thru 12-14y
6900yen



RC240TN
oceanside skirt || magnolia
100% viscose
2-3y thru 12-14y
9400yen



RC240CK
oceanside skirt || winterbloom
100% viscose
2-3y thru 12-14y
9400yen



RC264CK
collared shirt || vintage black
stretch twill
12-18m thru 12-14y
7800yen



RC264LE
collared shirt || olive
stretch twill
12-18m thru 12-14y
7800yen



RC262CK
oliver pant || vintage black
stretch twill
4-5y thru 12-14y
7800yen



RC262ND
oliver pant || indigo
corduroy
4-5y thru 12-14y
7800yen



RC354LE
quilted chore jacket || olive
quilted washed cotton
6-12m thru 12-14y
12500yen



RC354ND
quilted chore jacket || indigo
quilted washed cotton
6-12m thru 12-14y
12500yen





RC365CK
snap jumpsuit || vintage black
stretch twill
3-6m thru 2-3y
9400yen



RC365LE
snap jumpsuit || olive
stretch twill
3-6m thru 2-3y
9400yen



RC260CK
wide leg overall || vintage black
stretch twill
2-3y thru 12-14y
10000yen



RC349CK
coverall jumpsuit || vintage black
stretch twill
4-5y thru 12-14y
11200yen



RC349LE
coverall jumpsuit || olive
stretch twill
4-5y thru 12-14y
11200yen





RC265ND
corduroy collared shirt || indigo
corduroy
12-18m thru 12-14y
7800yen



RC265TN
collared shirt || wine check
soft flannel
12-18m thru 12-14y
7800yen



RC193ND
mason shirt || indigo meadow
linen, cotton
all sizes
6900yen



RC193NE
mason shirt || wine
100% cotton crepe
all sizes
6900yen



RC193LE
mason shirt || olive stripe
100% cotton crepe
all sizes
6900yen



RC364CK
duke baby pant || black
stretch twill
3-6m thru 2-3y
7800yen



RC364ND
duke baby pant || indigo
corduroy
3-6m thru 2-3y
7800yen



RC084TN
rowan pant || wine check
soft flannel
0-3m thru 2-3y
6900yen



RC075LE
hawthorne trouser || olive stripe
100% cotton crepe
3-6m thru 4-5y
7800yen





RC285TN
 bobble cardigan || stone
 chunky sweater knit
 6-12m thru 12-14y
 10000yen



RC181LE
 chenille sweater || olive stripe
 chenille sweater knit
 all sizes
 9400yen



RC146DR
 chenille sweater || dusty rose
 chenille sweater knit
 0-3m thru 4-5y
 9400yen



RC374LE
 chenille bloomer || olive stripe
 chenille sweater knit
 0-3m thru 2-3y
 5700yen



RC374DR
 chenille bloomer || dusty rose
 chenille sweater knit
 0-3m thru 2-3y
 5700yen





RC367NE
 blakely cardigan || wine
 boucle sweater knit
 3-6m thru 4-5y
 9400yen



RC367ND
 blakely cardigan || indigo
 boucle sweater knit
 3-6m thru 4-5y
 9400yen



RC366NE
 longline cardigan || wine
 boucle sweater knit
 2-3y thru 12-14y
 9400yen



RC366ND
 longline cardigan || indigo
 boucle sweater knit
 2-3y thru 12-14y
 9400yen





RC360CK
rain coat || winter bloom
water repellent, 100% poly
12-18m thru 12-14y
13700yen



RC361LE
rain coat || olive colorblock
water repellent, 100% poly
12-18m thru 12-14y
13700yen



RC189TA
double-breasted coat || taupe
shearling, cotton lining
all sizes
11200yen



RC188TA
bear suit || taupe
shearling, cotton lining
0-3m thru 18-24y
9400yen





RC359ND
snowsuit || night sky
water repellent poly, shearling lining
3-6m thru 4-5y
16800yen



RC359TN
snowsuit || vintage floral
water repellent poly, shearling lining
3-6m thru 4-5y
16800yen



RC371TN
puffer jacket || vintage floral
water repellent poly
12-18m thru 12-14y
15500yen



RC371ND
puffer jacket || night sky
water repellent poly
12-18m thru 12-14y
15500yen



RC371BTW
puffer jacket || color block
water repellent poly
12-18m thru 12-14y
15500yen





RC370CK
shearling chore coat || vintage black
stretch twill, shearling liner
6-12m thru 12-14y
12500yen



RC293TN
longline coat || plaid
wool blend
2-3y thru 12-14y
18600yen



RC293CK
longline coat || window pane
wool blend
2-3y thru 12-14y
18600yen

ACCESSORIES





RCA250NDR
 ruffle socks, set of three || rib knit
 rose / indigo / wine
 0-6m / 6-12m / 12-24m / 2-3y / 4-5y / 6-7y / 8-9y
 5100yen



RCA148LTW
 solid ribbed socks, set of three || rib knit
 olive / stone / wine
 0-6m / 6-12m / 12-24m / 2-3y / 4-5y / 6-7y / 8-9y
 5100yen



RCA119LTW
 rib tights, set of three || rib knit
 olive / stone / wine
 0-6m / 6-12m / 12-24m / 2-3y / 4-5y / 6-7y / 8-9y
 6300yen





RCA045TB
chunky knit socks, set of two || colorblock
soft chunky knit
0-6m / 6-12m / 12-24m
2-3y / 4-5y / 6-7y / 8-9y
4800yen



RCA045TW
chunky knit socks, set of two || wine, stone
soft chunky knit
0-6m / 6-12m / 12-24m
2-3y / 4-5y / 6-7y / 8-9y
4800yen



RCA044LE
rainboots || olive
natural rubber
5 / 6 / 7 / 8 / 9 / 10
11 / 12 / 13 / 1 / 2 / 3 / 4
7500yen



RCA044CK
rainboots || winter bloom
natural rubber
5 / 6 / 7 / 8 / 9 / 10
11 / 12 / 13 / 1 / 2 / 3 / 4
7500yen



RCA039ND
bandana || happy camper
19" x 19"
2900yen



RCA039VFS
bandana || vintage floral
19" x 19"
2900yen



RCA039CK
bandana || winter bloom
19" x 19"
2900yen



RCA006CK
little knot headband
winter bloom
2000yen



RCA006NE
little knot headband
wine
2000yen



RCA032CKD2
knotted headband
winter bloom
2000yen



RCA032TND2
knotted headband
magnolia
2000yen



RCA212CKD2
baby bow headband
winter bloom
2000yen



RCA212NE
baby bow headband
wine
2000yen



RCA005WSD
little bow scrunchie set of 3
wine, magnolia, dusty rose
3800yen



RCA040NDS
scrunchie set of 2
indigo ditsy, stone
2600yen



RCA040NET
scrunchie set of 2
wine, vintage floral
2600yen



RCA010ND
girl bow
indigo meadow
2300yen



RCA010TN
girl bow
vintage floral
2300yen



RCA007NE
bow w. clip set of 2
wine
2600yen



RCA007TND2
bow w. clip set of 2
vintage floral
2600yen



RCA014LET
hair clip pack of 4
olive / tortoise
3200yen



RCA013RWL
hair clip pack of 6
rose tortoise / wine / olive
3200yen



RCA001LE
swaddle || olive stripe
47" x 47"
5100yen



RCA001TN
swaddle || vintage floral
47" x 47"
5100yen



RCA001DR
swaddle || north star
47" x 47"
5100yen



RCA018LEW
scarf bib set of 2
olive stripe / wine
3800yen



RCA018VFN
scarf bib set of 2
vintage floral / north star
3800yen

A woman with long dark hair is sitting on a rustic wooden bench. She is wearing a brown knit beanie, a long plaid coat with a mix of brown, white, and grey, dark brown trousers, and black lace-up boots. She is looking towards the camera. To her left, a white ceramic vase holds some dried yellow flowers. The background is a plain, light-colored wall, and the floor is covered with a light-colored, wrinkled fabric.

WOMENS



RCW318TN / fleece sweatshirt
wild rose / french terry
XS / S / M / L / XL

9400yen



RCW318DR / fleece sweatshirt
stars / brushed fleece
XS / S / M / L / XL

9400yen



RCW318CK / fleece sweatshirt
lightening bolt / brushed fleece
XS / S / M / L / XL

9400yen



RCW296TN / jogger pant
wild rose / french terry
XS / S / M / L / XL

9400yen



RCW296DR / jogger pant
stars / brushed fleece
XS / S / M / L / XL

9400yen



RCW296CK / jogger pant
lightening bolt / brushed fleece
XS / S / M / L / XL

9400yen



RCW006NE / basic tee
wine / 6 oz cotton slub jersey
XS / S / M / L / XL

6300yen



RCW006DR / basic tee
dusty rose / 6 oz cotton slub jersey
XS / S / M / L / XL

6300yen



RCW006TN / basic tee
stone / 6 oz cotton slub jersey
XS / S / M / L / XL

6300yen



RCW272TN / stella blouse
magnolia / 100% viscose
XS / S / M / L / XL

10600yen



RCW272CK / stella blouse
winter bloom / 100% viscose
XS / S / M / L / XL

10600yen



RCW357TN / simple skirt
stone / 100% cotton crepe
XS / S / M / L / XL

8200yen



RCW357NE / simple skirt
wine / 100% cotton crepe
XS / S / M / L / XL

8200yen



RCW358TN / juliet blouse
stone / 100% cotton crepe
XS / S / M / L / XL

8800yen



RCW358NE / juliet blouse
wine / 100% cotton crepe
XS / S / M / L / XL

8800yen



RCW372TN / side-button midi skirt
vintage floral / 100% cotton crepe
XS / S / M / L / XL

10600yen



RCW372ND / side-button midi skirt
indigo meadow / linen, cotton
XS / S / M / L / XL

10600yen



RCW300VF / sadie dress
vintage floral / 100% cotton crepe
XS / S / M / L / XL

13700yen



RCW300TN / sadie dress
wine check / soft flannel
XS / S / M / L / XL

13700yen



RCW355CK / adelaide dress
winter bloom / 100% viscose
XS / S / M / L / XL

14300yen



RCW355TN / adelaide dress
magnolia / 100% viscose
XS / S / M / L / XL

14300yen



RCW301DR / ada dress
stars / 100% cotton crepe
XS / S / M / L / XL

18600yen



RCW301ND / ada dress
indigo meadow / linen, cotton
XS / S / M / L / XL

18600yen



RCW294LE / mabel dress
olive stripe / 100% cotton crepe
XS / S / M / L / XL

13700yen



RCW373TN / prairie blouse
vintage floral / 100% cotton crepe
XS / S / M / L / XL

8800yen



RCW373LE / prairie blouse
olive stripe / 100% cotton crepe
XS / S / M / L / XL

8800yen



RCW275ND / odette overall dress
indigo / corduroy
XS / S / M / L / XL

10600yen



RCW240TN / oceanside skirt
magnolia / 100% viscose
XS / S / M / L / XL

12500yen



RCW240CK / oceanside skirt
winter bloom / 100% viscose
XS / S / M / L / XL

12500yen



RCW260CK / wide leg overalls
vintage black / stretch twill
XS / S / M / L / XL

13700yen



RCW349CK / coverall jumpsuit
vintage black / stretch twill
XS / S / M / L /

18000yen



RCW349LE / coverall jumpsuit
olive / stretch twill
XS / S / M / L / XL

18000yen



RCW181LE / aspen sweater
olive stripe / chenille
XS / S / M / L / XL

12500yen



RCW366ND / longline cardigan
indigo / boucle sweater knit
XS / S / M / L / XL

11900yen



RCW366NE / longline cardigan
wine / boucle sweater knit
XS / S / M / L / XL

11900yen



RCW285TN / bobble cardigan
stone / chunky sweater knit
XS / S / M / L / XL

15500yen



RCW293CK / longline coat
window pane / soft wool blend
XS / S / M / L / XL

24800yen



RCW293TN / longline coat
plaid / soft wool blend
XS / S / M / L / XL

24800yen



RCW370CK / shearling chore coat
black / stretch twill, shearling liner
XS / S / M / L / XL

18000yen



RCW354LE / quilted chore jacket
olive / quilted washed cotton
XS / S / M / L / XL

18000yen



ORDER POLICY

- All prices are in US dollars
- Physical store minimum order dollar amount is 2,000.00 USD
- Online only store minimum order dollar amount is 4,000.00 USD
- Minimum can be met by combining both drops
- Shipping and taxes are NOT included in the pricing
- The MSRP sales price in the catalog must be respected

CALENDAR

AW21 Drop 1 ships: July, 2021

AW21 Drop 2 ships: August, 2021

PAYMENT POLICY

- You will receive an order confirmation via email from Rylee & Cru. If you don't receive an email confirmation then your order is not confirmed.
- All orders must be paid in full before shipping.
- Payment options are a valid CC, PayPal (4% service charge will be added) or direct bank wire transfer (bank charges are clients responsibility).

SHIPPING POLICY

- All US based accounts will be shipped with UPS, USPS or FedEx freight, whichever is less expensive to the client. All shipping charges are the responsibility of the client.
- The client can instruct us with a preferred carrier at time of order.
- For international deliveries we work with DHL Worldwide, UPS Worldwide or FedEx International... whichever is less expensive for the client.
- The client can also direct us to a preferred international logistics company at time of order.
- Rylee & Cru is in no way responsible for delays/errors in shipping including local delivery or international.

RETURN POLICY

- Any difference in packing list quantities must be declared within 48 hours of receipt of order for insurance purposes.
- Any damages occurred in transport must be declared with 24 hours of receipt for insurance purposes.
- Client must send photo proof in an email to proceed in resolving the issue.
- Defects in manufacturing must be declared with 30 days of receipt of order.
- Any returns must be pre-authorized by email confirmation.
- Returned merchandise must be unused and in original packaging.

PRIVACY POLICY

- We pledge to not sell or share any customer information.
- The collection can only be shown and sold within the selling period of the collection.
- No public display of the collection can be shown before Rylee & Cru announcing the right to do so.
- Any copy or use of the brand, website, or it's contents is prohibited without consent of Rylee & Cru.

PRIVATE SALES

- Clients are not allowed to resell Rylee & Cru to other retailers, shops, e-stores, outlets or private sales.
- Pre-sales are not allowed without direct consent from Rylee & Cru.

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